



GITAM School

of

International Business



GITAM (Deemed to be University), Rushikonda, Visakhapatnam - 530045, A.P., India

*GITAM School of International Business cordially
invites you to the Inaugural Function of*

**A Three Day Workshop on
Theory Building and Testing using Structural Equation Modeling
(TBT - SEM)
(15, 16 & 17 November 2018)**

Prof. S S Prasada Rao

Director of Learning and Sustainability Center
GITAM (Deemed to be University)
will be the Chief Guest

Dr. Subrahmanyam A

Workshop Director
will preside

Date : 15-11-2018

Time : 09:30 AM

**Venue: Video Conference Hall, 2nd Floor
GITAM School of International Business
GITAM (Deemed to be University)**