



**NATIONAL WORKSHOP on**  
**“INTELLECTUAL PROPERTY PROTECTION AND INNOVATION MANAGEMENT FOR**  
**COMPETITIVENESS OF ACADEMIA & INDUSTRIES”**  
**at School of Law, GITAM Deemed to be University, Visakhapatnam, AP**  
**10<sup>th</sup> February 2020**

**INTRODUCTION:** In the changing paradigm of innovation, creation, protection and management of intellectual property (IP) is playing key role in successful technology management. The Government of India's Make in India and Start-up India, National IPR Policy and programme respectively have given more emphasized on IP, innovations and technological competitiveness. Management of Intellectual Property Rights (IPRs) and its strategies would determine positions of organizations and their chronological and innovation dynamic. Its role in global equilibrium emanating from changing technologies need to be understood by scientists, engineers, technologists, researchers, academics, industries, and governments. The growth of any knowledge-based industries is driven by the creativity and knowledge of their human resource. The effective IP management provides an incentive for an innovation and creates a structure for sharing the results. Hence, IP information and management are key to unlock the human potential towards the innovation/invention and to sustain in an IP ecosystem. To leverage the IP culture, one needs to understand and analyse to draw insightful results which are available already in the existed art through patent search. With this objective, WIPO, DPIIT-CIPAM, Govt of India in collaboration with NRDC and GITAM University organizing one day National Workshop for various stakeholders, academia, industry and Government.

**OBJECTIVES:** The workshop will provide an in-depth knowledge on various IP information and enable navigation steps of searching for patent literature for finding out the state of the art of technologies. The potential technological breakthrough inventions always have the scope of transferring and commercializing for the societal benefit. The new invention/ knowledge are increasingly becoming a key strategic resource for economic development. It will also enable to take away the best practices on IP information skill set and technological innovation analysis.

**RESOURCE PERSONS:** Resource person are from CGPDTM, DPIIT-CIPAM, Govt of India, Attorney and Corporate and other Government of India organization who deeply working in this area.

**VENUE:** KRC A/c Auditorium GITAM Deemed to be University, Rushikonda, Vishakhapatnam, A.P

**TARGET PARTICIPANTS:** Individual Inventors/Innovators, Start-Ups, MSMEs, Universities, Industry and Academia.

**Maximum Participants: 200 (Through prior registration only)**

**For details:**

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| <p style="text-align: center;">WIPO-TISC &amp; IPFC – NRDC,<br/>Ministry of Science &amp; Technology, Govt of India<br/><b>Dr.B.K.Sahu, Manager &amp; Officer In-Charge,</b><br/>NRDC-TISC &amp; IPFC, VSKP, Govt. of India<br/>Email: <a href="mailto:bksahu@nrdc.in">bksahu@nrdc.in</a>,<br/>Mobile: 9810104163 / 09810104163</p>                       | <p style="text-align: center;">From CIPAM, DPIIT,<br/>Ministry of Commerce &amp; Industry, Govt of India.<br/><b>Mr. Subham Istrewal, Asst Manager,</b><br/>Govt of India<br/>E-Mail: <a href="mailto:subham.istrewal@gov.in">subham.istrewal@gov.in</a><br/>Mobile: +91 9690396902</p>                             |
| <p style="text-align: center;"><b>Prof.R.Anita Rao, Dean &amp; Director</b><br/>Centre for Innovation &amp; Intellectual Property Rights (CIIPR)<br/>School of Law, GITAM Deemed to be University,<br/>Rushikonda, Vishakhapatnam-530 045, A.P.<br/>Ph: 98480 85253 / 0891-2840511 <a href="mailto:director_sol@gitam.edu">director_sol@gitam.edu</a></p> | <p style="text-align: center;">For further details, contact:<br/><b>Dr.Ritu Gupta, Associate Professor</b><br/>School of Law, GITAM Deemed to be University,<br/>Rushikonda, Vishakhapatnam-530 045, A.P.<br/>Ph: 9711599082/ 0891-2840511 <a href="mailto:driritugupta9@gmail.com">driritugupta9@gmail.com</a></p> |



## **TENTATIVE PROGRAMME**

**Monday, 10<sup>th</sup> Feb 2020**

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| 09.00 – 10.00                                  | REGISTRATION  |
| 10.00 –10.45                                   | Opening Function<br>Welcome addresses by:<br>WIPO-TISC, NRDC Officials<br>Address by: CIPAM Officials<br>Address by: Prof.K.Siva Rama Krishna,<br>Vice Chancellor, GITAM<br>Address by: CEO, API<br>Address by: CMD, NRDC<br>Concluding Remarks: Director, GSL, GITAM |
| <b>TECHNICAL SESSION-1</b><br>11:00hr –13.00hr | Introduction to IP<br>IP Information and Technological<br>Innovation & Entrepreneurship   |
| 13:00 hr –14:00hr                              | <b>LUNCH BREAK</b>  |
| <b>TECHNICAL SESSION-2</b><br>14:00hr -15:30hr | Patenting System in India and Abroad<br>Registration Design, Trademark and GI<br>Networking   |
| 15:30hr -15:45hr                               | <b>TEABREAK</b>   |
| <b>PANEL DISCUSSION-2</b><br>15:45hr -16:30hr  | Invention Disclosure for Patent Protection  |
| 16:30hr -17:30hr                               | IP Management & Transfer for Technology<br>to MSMEs and Industries  |
| 17.30:hr-18.30hr                               | Valedictory and Certificate Distribution<br>and Feedback  |